

Organizational Committee

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Ing. Natália BARINKOVÁ
Ing. Jozef GÁLL
Mgr. Ing. Michal MARKULJÁK

Contact details

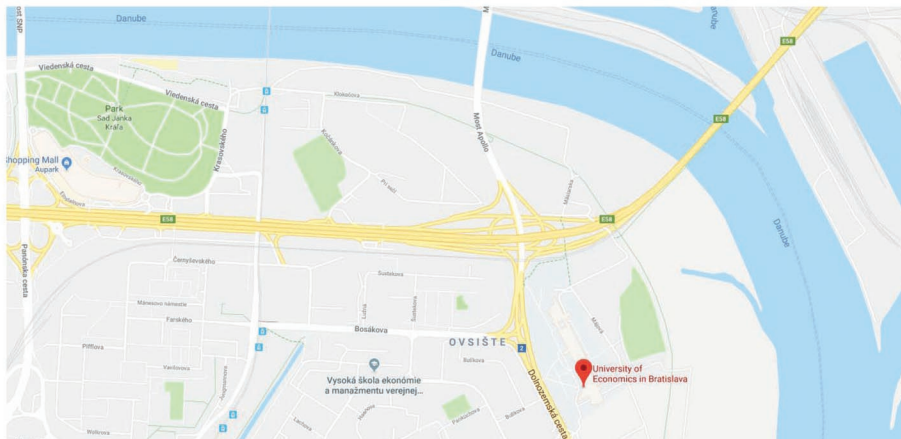
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Department of Marketing
Faculty of Commerce
University of Economics in Bratislava
Dolnozemska cesta 1
852 35 Bratislava

In the case of any problems, information or questions concerning the conference **Merkúr 2019** please feel free to contact organizational committee.

Venue of the Conference

Faculty of Commerce, University of Economics in Bratislava
Dolnozemska cesta 1, 852 35 Bratislava



INVITATION

INTERNATIONAL SCIENTIFIC CONFERENCE **MARKÚR** 2019

FOR PhD. STUDENTS
AND YOUNG SCIENTISTS

DECEMBER 5 - 6, 2019

FACULTY OF COMMERCE, University of Economics in Bratislava

FACULTY OF COMMERCE, UNIVERSITY OF ECONOMICS IN BRATISLAVA, Dolnozemska cesta 1, 852 35 Bratislava
E-MAIL: konfmerkur@euba.sk FOR MORE INFORMATION VISIT: <https://conferences.euba.sk/merkur/>
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invites you to

14th International Scientific Conference for PhD. Students and Young Scientists

MERKÚR 2019

Date: December 5 – 6, 2019
Place: Faculty of Commerce, University of Economics in Bratislava

The aim of the international scientific conference MERKÚR 2019 is to improve transfer of knowledge in the field of the economics sciences on the level of scientific research of PhD. students and young scientists.

Conference Program

December 5, 2019 (Thursday)

18:00 – 19:00 Welcome evening
in Vila Horský park

December 6, 2019 (Friday)

09:00 – 09:30 Registration of participants
09:30 – 10:00 Opening ceremony
10:00 – 12:00 Plenary session
12:00 – 13:30 Lunch
13:30 – 16:00 Papers presentation
in conference sections*
16:00 – 16:30 Closing ceremony

*Sections

Business Management, Tourism and Services in Global Environment

- supervisor: Ing. Miroslava Čukanová, PhD.

International Business under Influence of Geopolitical Changes

- supervisor: Ing. Simona Škorvagová, PhD.

Trends & Challenges in Marketing

- supervisor: Ing. Jozef Orgonáš, PhD.

International Scientific Committee

Prof. Ing. Ferdinand DAŇO, CSc. - chairman
Rector of the University of Economics in Bratislava
Prof. Ing. Hana MACHKOVÁ, CSc.
Rector of the University of Economics in Prague
Ing. Peter DRÁBIK, PhD.
Dean of the Faculty of Commerce,
University of Economics in Bratislava
Doc. Ing. Ivan NOVÝ, Ph.D.
Dean of the Faculty of Business Administration,
University of Economics in Prague
Doc. Ing. Josef TAUŠER, Ph.D.
Dean of the Faculty of International Relations,
University of Economics in Prague
Doc. Ing. Miroslav KARLÍČEK, PhD.
Faculty of Business Administration
University of Economics in Prague
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Faculty of Management, Comenius University in
Bratislava, Slovakia
Prof. Dr. Asep HERMAWAN
Faculty of Business and Management,
Trisakti University, Jakarta, Indonesia
Doc. Ing. Jan KOUDELKA, CSc.
Faculty of Business Administration,
University of Economics in Prague, Czech Republic
Doc. Ing. Štěpán MÜLLER, CSc., MBA
Faculty of International Relations,
University of Economics in Prague, Czech Republic
Hon. Prof. Dr. Rainer HASENAUER
Institute for Marketing Management,
Vienna University of Economics and Business, Austria
Dr. Andreas Sebe-OPFERMAN
Institute Technology and Education,
Bremen University, Germany

Program Committee

Ing. Paulína KRŇÁČOVÁ, PhD. - chairman
Vice Dean for International Relations & PR, Faculty of
Commerce, University of Economics in Bratislava
Prof. Ing. Peter BALÁŽ, PhD.
Department of International Trade, Faculty
of Commerce, University of Economics in Bratislava
Doc. Ing. Alica LACKOVÁ, CSc.
Department of Commodity Science and Product
Quality, Faculty of Commerce, University of Economics
in Bratislava
Prof. Ing. Eva HANULÁKOVÁ, PhD.
Department of Marketing, Faculty of Commerce,
University of Economics in Bratislava
Ing. Ladislav BAŽÓ, PhD.
Department of Services and Tourism, Faculty of
Commerce, University of Economics in Bratislava

Conference Materials

Papers will be published in the conference proceedings. All information and guidelines concerning papers can be found at the conference website <http://obchodnafakulta.sk/merkur> in the part Guidelines for authors of the paper.

Conference Language

Official conference language are Slovak, Czech and English.

Conference Registration Fee

- 100,- € - active participation includes conference proceedings, the paper publishing in the proceedings, participation in the conference program, accommodation*
- 75,- € - passive participation includes publishing of the paper in the conference proceedings

* conference registration fee does not include travel costs. Transportation will not be arranged by the organizational committee. Participants will arrange and pay for transportation individually. Conference fee is not refundable.

Payment Details

Conference registration fee must be paid by bank transfer.

SEPA payments

Account name: Ekonomická univerzita v Bratislave

Bank address: Štátna pokladnica
Radlinského 32, 810 05 Bratislava

SWIFT: SPSRSKBA

IBAN: SK 47 8180 0000 0070 0008 0671

Variable Code: 1020002019

Payment purpose: Name and Last Name

International non-SEPA payments

Beneficiary bank: Štátna pokladnica
SWIFT: SPSRSKBA

Intermediary bank: Všeobecná úverová banka, a.s.

SWIFT: SUBASKBA

IBAN: SK 47 8180 0000 0070 0008 0671

Variable Code: 1020002019

Payment purpose: Name and Last name

Deadlines

October 7, 2019
to submit online registration form

October 21, 2019
to submit papers

October 21, 2019
to pay conference registration fee

November 8, 2019
to pay conference registration fee

November 18, 2019
to send revised papers