

Faculty of Commerce, Bratislava University of Economics and Business

invites you to

20th International Scientific Conference for PhD. Students and Young Scientists

MERKÚR 2025

Date: December 5, 2025

Place: Faculty of Commerce, Bratislava University of Economics and Business

The aim of the international scientific conference MERKÚR 2025 is to improve ex-change of knowledge in the field of the economics sciences on the level of scientific research of PhD. students and young scientists.

Conference Program

December 5, 2025 (Friday)

09:00 – 09:30 Registration of participants

09:30 – 10:00 Opening ceremony

10:00 – 12:00 Plenary session

12:00 - 13:30 Lunch

13:30 - 16:00 Paper presentation in conference sections*

16:00 - 16:30 Closing ceremony

Sections

Business Management, Tourism and Services in Global Environment

International Business under influence of geopolitical changes

Trends and Challenges in Marketing

International Scientific Committee

Prof. Ing. Ferdinand DAÑO, PhD. – chairman

Rector of the Bratislava University of Economics and Business,
Slovakia

Prof. Ing. Hana MACHKOVÁ, CSc.

Vice-Rector of the University of Economics in Prague,
Czech Republic

Doc. Ing. Paula PUŠKÁROVÁ, Dis. art., PhD.

Vice-Rector of for Research and Doctoral Studies of Bratislava
University of Economics and Business, Slovakia

Doc. Ing. Peter DRÁBIK, PhD. MSc.

Dean of the Faculty of Commerce,
Bratislava University of Economics and Business, Slovakia

Doc. Ing. Josef TAUŠER, Ph.D.

Dean of the Faculty of International Relations,
University of Economics in Prague, Czech Republic

Doc. Ing. Gabriela PAJTINKOVÁ BARTÁKOVÁ, PhD.

Faculty of Management,
Comenius University in Bratislava, Slovakia

Prof. Ing. Ivan NOVÝ, Ph.D.

Department of Marketing, Faculty of Business Administration,
University of Economics in Prague, Czech Republic

Doc. Ing. Miroslav KARLÍČEK, Ph.D.

Department of Marketing, Faculty of Business Administration,
University of Economics in Prague, Czech Republic

Prof. Dr. Asep HERMAWAN

Faculty of Economics and Business, Trisakti University,
Jakarta, Indonesia

Doc. Ing. Jan KOUDELKA, CSc.

Department of Marketing, Faculty of Business Administration,
University of Economics in Prague, Czech Republic

Doc. Ing. Eduard BAUMÖHL, PhD.

Department of Marketing, Faculty of Commerce,
Bratislava University of Economics and Business

Doc. Ing. Tomáš VÝROST, PhD.

Department of International Trade, Faculty of Commerce,
Bratislava University of Economics and Business

Prof. Ing. Naqibullah DANESHJO, PhD.

Department of Marketing, Faculty of Commerce,
Bratislava University of Economics and Business

Program Committee

Doc. Ing. Paulína KRNÁČOVÁ, PhD. – chairman

Vice Dean for International relations and Public Relations,
Faculty of Commerce,

Bratislava University of Economics and Business

Prof. Ing. Eva HANULÁKOVÁ, PhD.

Department of Marketing, Faculty of Commerce,
Bratislava University of Economics and Business

Doc. Mgr. Elena KAŠŤÁKOVÁ, PhD.

Department of International Trade, Faculty of Commerce,
Bratislava University of Economics and Business

Ing. Jozef GÁLL, PhD.

Department of Tourism, Faculty of Commerce,
Bratislava University of Economics and Business

Conference materials

Papers will be published in the international scientific conference proceedings. All information and guidelines for authors of papers can be found at the conference webpage <https://conferences.euba.sk/merkur> in the part Guidelines for authors of the paper.

Conference language

Official conference languages are Slovak, Czech and English.

Conference registration fee

- 100,- € (active participation) includes publication of the paper in conference proceedings, participation in the conference program
- 75,- € (passive participation) includes publication of the paper in conference proceedings

* conference registration fee does not include travel costs and accommodation. Accommodation and transportation to the place of the conference will not be arranged by organizational committee. Participants will arrange and pay for transportation and accommodation individually. Conference fee is not refundable.

Payment details

Conference registration fee must be paid by bank transfer.

SEPA payments

Account name: Ekonomická univerzita v Bratislave

Bank address: Štátna pokladnica,

Radlinského 32, 810 05 Bratislava

IBAN: SK 47 8180 0000 0070 0007 4503

SWIFT: SPSRSKBA

Variable code: 1020002025

Payment purpose: Name and Last name of participant

International non-SEPA payments

Account name: Ekonomická univerzita v Bratislave

Bank address: Všeobecná úverová banka, a.s.,

Mlynské Nivy 1, 829 90 Bratislava

IBAN: SK 47 8180 0000 0070 0007 4503

SWIFT: SUBASKBX

Variable code: 1020002025

Payment purpose: Name and Last name of participant

Deadlines

October 12, 2025

to submit on-line registration form

October 26, 2025

to submit your papers

October 26, 2025

conference registration fee payment

November 17, 2025

to send results of peer review process

November 30, 2025

to send revised papers