

invites you to

19th International Scientific Conference for Ph.D. Students and Young Scientists

MERKÚR 2024

Date: December 6, 2024
Place: Faculty of Commerce, University of Economics in Bratislava

The aim of the international scientific conference MERKÚR 2024 is to improve ex-change of knowledge in the field of the economics sciences on the level of scientific research of Ph.D. students and young scientists.

Conference Program

December 6, 2024 (Friday)

09:00 – 09:30	Registration of participants
09:30 – 10:00	Opening ceremony
10:00 – 12:00	Plenary session
12:00 – 13:30	Lunch
13:30 – 16:00	Papers presentation in conference sections*
16:00 – 16:30	Closing ceremony

*Sections

**Business Management, Tourism and Services
in Global Environment**

**International Business under Influence of
Geopolitical Changes**

Trends & Challenges in Marketing

International Scientific Committee

Prof. Ing. Ferdinand DAÑO, PhD. - chairman
Rector of the University of Economics in Bratislava
Prof. Ing. Hana MACHKOVÁ, CSc.

Vice-Rector of the University of Economics in Prague,
Czech Republic

Doc. Ing. Štěpán MÜLLER, CSc., MBA

Rector of the Anglo-American University,
Prague, Czech Republic

Doc. Ing. Paula PUŠKÁROVÁ, Dis. art., PhD.

Vice-Rector for Research and Doctoral Studies of
University of Economics in Bratislava, Slovakia

Doc. Ing. Peter DRÁBIK, PhD., MSc.

Dean of the Faculty of Commerce,
University of Economics in Bratislava, Slovakia

Doc. Ing. Josef TAUŠER, Ph.D.

Dean of the Faculty of International Relations,
University of Economics in Prague, Czech Republic

Doc. Ing. Gabriela PAJTINKOVÁ BARTÁKOVÁ, PhD.
Faculty of Management, Comenius University
in Bratislava, Slovakia

Prof. Ing. Ivan NOVÝ, Ph.D.

Department of Marketing,
Faculty of Business Administration,
University of Economics in Prague, Czech Republic

Doc. Ing. Miroslav KARLÍČEK, PhD.

Department of Marketing,
Faculty of Business Administration,
University of Economics in Prague, Czech Republic

Prof. Dr. Asep HERMAWAN

Faculty of Economics and Business,
Trisakti University, Jakarta, Indonesia

Doc. Ing. Jan KOUDELKA, CSc.

Department of Marketing,
Faculty of Business Administration,
University of Economics in Prague, Czech Republic

Doc. Ing. Eduard BAUMÖHL, PhD.

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University of Economics in Bratislava

Prof. Ing. Naqibullah DANESHJO, PhD.

Department of Marketing, Faculty of Commerce,
University of Economics in Bratislava

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Program Committee

Ing. Paulína KRNÁČOVÁ, PhD. - chairman

Vice Dean for International relations and PR, Faculty of
Commerce, University of Economics in Bratislava

Prof. Ing. Eva HANULÁKOVÁ, PhD.

Department of Marketing, Faculty of Commerce,
University of Economics in Bratislava

Doc. Ing. Elena KAŠTÁKOVÁ, PhD.

Department of International Trade, Faculty
of Commerce, University of Economics in Bratislava

Ing. Jozef Gáll, PhD.

Department of Services and Tourism, Faculty of
Commerce, University of Economics in Bratislava

Conference Materials

Papers will be published in the international scientific
conference proceedings. All information and
guidelines for authors of papers can be found at the
conference webpage
<https://conferences.euba.sk/merkur> in the part
Guidelines for authors of the paper.

Conference Language

Official conference languages are Slovak,
Czech and English.

Conference Registration Fee

- 100,- € - (active participation) includes publication
of the paper in conference proceedings,
participation in the conference program
- 75,- € - (passive participation) includes publication
of the paper in the conference proceedings

* conference registration fee does not include travel costs
and accommodation. Accommodation and transportation to
the place of the conference will not be arranged by
organizational committee. Participants will arrange and pay
for transportation and accommodation individually.
Conference fee is not refundable.

Payment Details

Conference registration fee must be paid by bank
transfer.

SEPA payments

Account name: Ekonomická univerzita v Bratislave
Bank address: Štátna pokladnica
Radlinského 32, 810 05 Bratislava

IBAN: SK 47 8180 0000 0070 0008 0671

SWIFT: SPSRSKBA

Variable Code: 1020002024

Payment purpose: Name and Last Name

International non-SEPA payments

Account name: Ekonomická univerzita v Bratislave
Bank address: Všeobecná úverová banka, a.s.
Mlynské Nivy 1, 829 90 Bratislava

IBAN: SK 47 8180 0000 0070 0008 0671

SWIFT: SUBASKBX

Variable Code: 1020002024

Payment purpose: Name and Last name

Payment purpose: Name and Last name

Deadlines

October 11, 2024
to submit online registration form

October 25, 2024
to submit your papers

October 25, 2024
conference registration fee payment

November 15, 2024
to send results of peer review process

November 29, 2024
to send revised papers