

SUSTAINABLE BUSINESS DEVELOPMENT PERSPECTIVES 2022

International Scientific Conference of the Department of Business Economy FBM EUBA

EKONOMICKÁ UNIVERZITA V BRATISLAVE



The Manager Foundation in cooperation with the Department of Business Economics of the Faculty of Business Management of the University of Economics in Bratislava and the University of National and World Economy in Bulgaria cordially invites you to the international scientific conference Sustainable Business Development Perspectives 2022 |SBDP 2022, which will be held on 26 May 2022 under the auspices of the Dean of the Faculty of Business Management of the University of Economics in Bratislava

prof. Ing. Peter Markovič, PhD. DBA

WHEN: 26 May 2022 | **WHERE:** Online Conference (via MS TEAMS) **MORE INFO:** <https://conferences.euba.sk/pruconf>

TOPICS OF THE INTERNATIONAL SCIENTIFIC CONFERENCE

Sustainable production

Sustainable consumption

Corporate Responsibility Reporting

Globalisation, technology and sustainable development

Green competitiveness

Innovation and entrepreneurship

Green Economy

Development of environmental and sustainability indicators

Development of sustainable and environmentally friendly products and processes

Environmental supply chain management

Environmental protection and sustainability in business

CONTACT INFORMATION

UNIVERSITY OF ECONOMICS IN BRATISLAVA
FACULTY OF BUSINESS MANAGEMENT
DEPARTMENT OF BUSINESS ECONOMICS
SECRETARIAT

Dolnozemska cesta 1/b, 852 35 Bratislava
Slovak Republic, EU

Telephone: + 421 2 672 95 570

E-mail for administration of contributions: konf.kph.fpm@euba.sk

Email for fee administration: sinsky.peter@gmail.com

CHAIRMAN OF THE SCIENTIFIC COMMITTEE

prof. Ing. Helena Majdúchová, CSc.

University of Economics in Bratislava, Slovakia

MEMBERS OF THE SCIENTIFIC COMMITTEE

prof. Ing. Peter Markovič, PhD. DBA

University of Economics in Bratislava, Slovakia

doc. Dr. Michael Zhelyazkov Musov

University of National and World Economy, Bulgaria

doc. Ing. Michaela Krechovská, PhD.

University of West Bohemia, Czech Republic

Dr. hab. Grzegorz Głód, prof. UE

University of Economics in Katowice, Poland

Dr. Ariel Mitev

Corvinus University of Budapest, Hungary

doc. Dr. sc. Ivana Načinović Braje, PhD.

University of Zagreb, Croatia

prof. Mgr. Peter Štarchoň, PhD.

Comenius University in Bratislava, Slovakia

doc. Ing. Mgr. Gabriela Dubcová, PhD.

University of Economics in Bratislava, Slovakia

doc. Ing. Mgr. Jakub Procházka, PhD.

Masaryk University, Czech Republic

doc. Ing. Jindra Peterková, PhD.

Moravian Business College Olomouc, Czech Republic

prof. Ing. Lilia Dvořáková, CSc.

University of West Bohemia, Czech Republic

doc. Ing. et Ing. Renáta Myšková, PhD.

University of Pardubice, Czech Republic

doc. RNDr. Ing. Hana Scholleová, PhD.

University of Chemistry and Technology, Prague, Czech Republic

prof. Ing. Zuzana Dvořáková, CSc.

University of Chemistry and Technology, Prague, Czech Republic

prof. Ing. Jiří Hnilica, PhD.

University of Economics in Prague, Czech Republic

doc. Oleksandr Litvinov, DSc.

Odessa National Economic University, Ukraine

prof. Julie Elston, PhD. MBA

Oregon State University, USA

prof. Yevhen Ivchenko, Dr. Sc.

Volodymyr Dahl East Ukrainian National University, Ukraine

CHAIRMAN OF THE ORGANIZING COMMITTEE

PhDr. Mária Kmety Barteková, PhD. RSc.

COMPILATION AND EDITORIAL ACTIVITIES

Ing. Dana Hrušovská, PhD.

Ing. Mária Trúchliková, PhD.

Ing. Monika Raková, PhD.

MEMBERS OF THE ORGANISING COMMITTEE

doc. Ing. Nora Grisáková, PhD.

Ing. Iveta Kufelová, PhD.

Ing. Vladimír Hojdík, PhD.

Ing. Bc. Peter Štetka, PhD.

Ing. Jakub Kintler, PhD.

DATE OF CONVENTION

26 May 2022

PROCEEDINGS

Contributions of the conference participants will be published in the peer-reviewed scientific conference proceedings. The proceedings will be submitted for inclusion in the **Conference Proceedings Citation index - Web of Science (WOS)** database.

FEES

The conference fee (APC) for PRUP 2022 is 149,- EUR for each paper published in the conference proceedings, regardless of the number of co-authors.

International PhD. students can apply a discount of 100,- EUR on the publication fee. This discount does not apply to papers co-authored by persons who do not benefit from the above discount.

PAYMENT OF THE FEE

Please **pay the deposit by 20.5.2022 to the account:**

Foundation Manager

Dolnozemska cesta 1/b

852 35 Bratislava 5

Slovak Republic, EU

Tatrabanka, a. s. Bratislava

IBAN: SK72 1100 0000 0026 2883 2098

Variable symbol: 2022

BIC (SWIFT) TATRSKBX.

Please include the name and surname of the participant in the message to the recipient. In case of non-participation we do not refund the entry fee, but a substitute may participate.

The administration of the insertion fee is carried out by the Manager Foundation. Any questions should be addressed to the Foundation Manager:

Ing. Peter Šinský, e-mail: sinsky.peter@gmail.com.

Participation fee receipts will be generated for each participant and handed in during the registration process at the conference venue.

REGISTER

Registration of participants of the scientific conference is possible **until 20.05.2022** at the latest via the online form published on the website:

<https://conferences.euba.sk/prupconf/>

SENDING CONTRIBUTIONS

Papers must be submitted to the conference organizer electronically no later **than 20.5.2022** via the **online form** published on the website: <https://conferences.euba.sk/prupconf/>. The format of the paper is attached to this invitation and is also available on the conference website.

OTHER

All accepted papers are subject to peer review. The conference organizer reserves the right to reject papers that do not pass the peer review process, are not related to the conference theme, or the conference fee has not been paid even after being invited by the conference organizers.